



Account Executive Role at Spin Brands

The Company

Spin Brands is a social media management company launched in 2016. We are focused on small businesses – everything from local restaurants to fast-growing start-ups. We are start-up people and we exist to help small businesses grow and attract new customers.

We offer a range of digital marketing services for our clients – but our core product is Social Media Marketing. We take control of businesses social media channels and take them from being something they struggle with, to being a real asset for their business.

The Role

We are looking for someone to become a core member of our team as an Account Executive. The role will involve the following tasks:

- Social Media Content Writing
- Social Media Management
- Account Management
- Client Communication
- Client Onboarding
- Longer Form Content Writing (e.g. blog posts)
- Reporting and Analytics
- Research
- Ad-hoc special projects

Essential Skills

- Excellent communication skills, both written and verbal
- Impeccable attention to grammar, spelling and punctuation
- A creative mind and ability to ensure all content is of high quality
- A good grasp of Social Media and how each platform works
- Enthusiasm for all things digital
- A quick learner and efficient worker
- A 'can do' attitude with plenty of initiative

Desirable Skills

- Experience/studies in digital marketing or social media
- An understanding of basic company financials
- Experience with producing reports and analysing results
- Graphic design experience (e.g. use of Photoshop)

Specifics

Start Date: ASAP

Salary: TBC - Competitive

Location: Putney, South West London

Contract: Permanent, Full-Time