



## **Business Development Manager at Spin Brands**

### **The Company**

Spin Brands is a social media management company launched in 2016. We are focused on small businesses – everything from local restaurants to fast-growing start-ups. We are start-up people and we exist to help small businesses grow and attract new customers.

We offer a range of digital marketing services for our clients – but our core product is Social Media Marketing. We take control of businesses social media channels and take them from being something they struggle with, to being a real asset for their business.

### **The Role**

We are looking for someone with a self-starter attitude to become a dedicated Business Development Manager.

The role will involve:

- Driving the business forwards by securing new client relationships
- Proactive account management of some client relationships
- Setting up regular calls and meetings with clients
- Monthly reporting of KPIs

And will include some of the following:

- Research
- Ad-hoc special projects

### **Essential Skills**

- Self-starter and “can-do” attitude
- Excellent communicator, both written and verbally
- Lots of initiative
- Good organisation and ability to multi-task
- A good grasp of Social Media and how each platform works
- Enthusiasm for all things digital
- A quick learner and efficient worker

### **Desirable, but not essential, skills**

- Experience within a client-facing role
- Background in a start-up or small company

### **Specifics**

Start Date: ASAP

Salary: Competitive + Commission

Time: 40 Hours/Week

Location: Putney, South West London

Contract: Permanent, Full-Time